

Subject line: Special Announcement For Trend Rider Members...

Dear XXX,

As they say, all good things must come to an end.

With that said, I would like to announce today that the Trend Rider service will be closing down after Friday December 2, 2011.

Officially your last Market Commentary will go out on Friday, with your final update on the one long-term open position. After that Trend Rider will be no more.

That's not an easy sentence to write. Monday will be my first day in XX years, without any Trend Rider work to do. Crazy right?

There is one exception. I will hold one last webinar for all Trend Rider members on XXX.

I'll enjoy the time with my family, and being there for all the milestones in my children's lives...but I'm going to miss Trend Rider.

The Trend Rider was our first trading research service at this company when we launched it back in September of 2005. We've been able to build a business and most importantly help a lot of people since then and that legacy will live on in IFII.

I know how much of a success this program has been and how we've helped from reading thousands of emails from Trend Rider members.

These types of emails just reaffirm to me that I made the right decision six and a half years ago to co-found Tycoon Publishing LLC with Dylan. I turned my back on Wall Street and it turned out to be the best decision I've ever made.

During these last 7 years I've had the freedom to share whatever I want with whomever I want. I've been able to help people, and grow my personal wealth to a point where I can afford to retire.

Many have written in expressing gratitude for how I have helped them get a little closer to their dream...but it goes both ways.

Words can't explain how grateful I am for all the support you've given me over the years.

But I realize that we have an obligation to you even after I retire.

How We Plan On Fulfilling Our Obligation To You...

You currently have time left on your Trend Rider membership, which means we still owe you that in service time.

Now obviously that won't come from Trend Rider.

In the middle of November Wayne and Dylan were both in the Delray office. It was great spending time with both of them, with Wayne not local we don't get this chance as often as I like.

But during our time together I brought you up. Mentioning, with my impending retirement we were going to have a large number of people who we have an obligation to.

After a lot of talking we came up with what we felt was the fairest option possible.

We would let you, decide what you want to receive in place of Trend Rider.

Let's run down your options...

Option #1 Profit Skimmer

Option #2 Price Shock Trader

Option #3 Sector Hunter

Now, this is completely up to you. You choose what service you would like to replace yours, and we will give you that until the end of your current subscription.

In fact, we will even include an extra 2 months of the service as a thank you for your loyalty to IFII...which is directly responsible to our success.

Please call customer service at **XXX-XXX-XXXX** to let us know what option you would like to take. Just tell them you are a Trend Rider member, and tell them what service you want to receive.

If we don't hear back from you in the next 30 days...we'll automatically place you in Profit Skimmer for the remaining portion of your subscription.

But please call in, especially if you a specific service you would like to receive either than Profit Skimmer

This Will Be Goodbye For Now...But Not Forever...

I won't be gone completely.

I will contribute articles to the Tycoon Report, and possibly even continue Technical Tuesdays every week. Point is, I'll still be around occasionally. So drop me a comment when you can.

I hope you enjoy your new service, and I hope to see you on XXX for my last Trend Rider webinar.

Sincerely,

[Signature]

Christopher Rowe

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