

Subject Line = Tiny Warrior Packs Huge Weapon

“I Found Huge Health Benefits Packed Into Their Tiny Bodies”

Al Sears MD

# Powerful Healing Oil Discovered in Tiny Antarctic Sea Creature

Dear First name,

On a boat off the coast of Antarctica, fishermen are hard at work trolling icy waters.

But not for fish.

They're searching for a special sea creature.

It's a red-pigmented relative of shrimp. I've recently discovered a huge health benefit packed into its tiny body. It's a surprisingly strong power that can penetrate every individual cell in your body and help it to function at its optimum level.

I'm talking about the cells in your gut, your heart, your muscles, your immune system, your joints, and most incredibly, even the cells in your brain. It's like giving all your cells a maintenance check and a tune up—and then doing it again every single day.

I put it together with some equally unique “amplifying” ingredients and made a formula to boost its effectiveness. Now I've just finished testing it at my Wellness Institute.

People love what it does for them. Listen to what Don L. said after taking it for only 4 days.

“This stuff is incredible. I had a pain in my left shoulder for 15 years. Gone! Now I can hardly imagine what it felt like before.

Or John C. “My hip used to ache every morning. My son came over to visit and said ‘Pop, what happened? You're not limping.’ I'm amazed.”

Or Dana A. “This is the first time I woke up without pain in I can't remember how long!”

Incredibly, this Antarctic sea creature is only 2 inches long. It's so small you could hold a bunch in your hand at once. It's very plentiful but only in the hard to access coldest waters on the planet.

It may just be the healthiest food ever. And yet **we never eat it!**

Now, I've sourced it from the purist waters on Earth to make it part of a breakthrough that is three generations better than fish oil.

But I'm getting ahead of myself... Let me tell you this story from the beginning.

It starts with the huge power of this tiny Antarctic sea creature....

## **This Tiny Sea Creature Will Make Your Fish Oil Obsolete**

This sea creature swims in large groups near the South Pole. Scientists call it *Euphausia superba*. It's a special species of krill only found in the Southern Ocean, off the coast of Antarctica.

At my Health and Wellness Center in Palm Beach, this unique krill oil has my office buzzing like I haven't witnessed in years. It's proving to be the best formula for joints I've ever developed.

A Swiss study found krill oil helped support healthy joints in mice by 81% more than fish oil. It's more potent and absorbable than fish oil too. <sup>1</sup>

Krill works at the deepest levels of your joints, getting into the actually joint tissue that fish oil can't. This is the reason it's so much more effective at promoting healthy joints

But that's not all it helps.... As research data started to pour in from around the world, it only added to our excitement.

The healing power penetrates everywhere including your heart.

Just look at what it does for heart muscle. Norwegian scientist recently published an incredible study looking at the effect this creature's oil has on the heart muscle of rats that had heart attacks.

There were two groups.

The first group was given krill oil before a heart attack was induced and the second was given krill oil after a heart attack was induced.

It turns out that every single one of the rats in this study—those treated before and after—showed significantly higher heart-protecting omega-3s in their heart tissue.<sup>2</sup>

And, the rats that received their dose of krill oil before their heart attack had a significant reduction in the indicators of left ventricular damage.

It's because the power of this special oil is so deeply penetrating into the heart tissue itself that it can promote normal left ventricular function in a healthy heart.

I've research nutrition and medicine my whole life and one thing I know for sure... If I ever have a heart attack I want the most omega-3 protection for those cells in my heart muscle that I can get.

And this new study is not alone. Evidence is pouring in from around the world.

Recently, a randomized study of 113 people compared fish oil and krill oil. For 7 weeks, one third received fish oil, one third received krill oil and the rest received nothing.

Krill oil's omega-3s were 27% more absorbent and powerful. Boosting omega-3 levels faster and with smaller dosages.<sup>3</sup>

Proving krill oil is more bio-available, absorbable, and more potent than fish oil.\*

It really makes your stinky old fish oil obsolete. Luckily, you don't have to travel to the Antarctic to get the very best and most potent form of this unique krill oil.

I'm happy to announce I've included *Euphausia superba* Antarctic krill oil in my new Ultra Omeganol formula.

Ultra Omeganol is a groundbreaking new formula that gives you the best combination of concentrated, fast-absorbing and easy-to-digest omega-3s on the planet.\*

## The Tiny Antarctic Sea Creature Reaches Places Fish Oil Can't...

For instance, fish oil can't enter the mitochondria (the tiny energy-makers in your cells).

Krill can.<sup>4</sup>

Amazingly, this allows krill oil's omega-3s to help support mitochondria's production of energy. The loss of energy make's doing the things you love, and getting up in the morning tougher—while putting your health under great strain.

This is particularly important in your brain and heart since they have the most mitochondria, and need the most energy.<sup>5,6,7</sup>

I recommend my patients use a form of CoQ10 called ubiquinol formula to replenish natural energy loss. But krill oil's ability to flood your mitochondria with omega-3s certainly provides a nice energy enhancement too.

By entering the mitochondria of your cells krill oil can also help support a healthy metabolism.<sup>8</sup>

That's what a study out of Italy looked at recently.

According to a recent study from Italy, **krill oil enters the liver and inhibits three key enzymes involved in the metabolism of fat...**

While also **reducing liver triglycerides 50% more than fish oil and decreasing cholesterol levels 36% more than fish oil.**<sup>9</sup>

A Norwegian study also found that krill oil showed significant effects on glucose in the liver and metabolizing fat, helping promote healthy levels of fat in the liver and blood.<sup>10</sup>

But its not just the enzymes, fat, and glucose that it deals with through the mitochondria.

In my research, I've found that krill oil also helps support healthy function of the endocannabinoid system.<sup>11</sup> It's key in physiological processes like appetite, pain-sensation, mood and memory.

You will find that in people who are obese, this system is overactive, potentially can even lead to increased food intake and slowed metabolic function.

Imagine the massive difference it would make, returning these unbalanced process to normal.

The only reason any of this is at all possible is because krill oil can get powerful omega-3s deep into cells all over your body.

## You Will Feel the Difference from Your Very First Capsule

This special superba krill oil also makes **Ultra Omeganol** mix well with your stomach. Since it mixes so well in your stomach, it won't cause any fish burps, reflux and indigestion that make taking fish oil so unpleasant.

From the first day I took it I couldn't believe the difference from fish oil. I know from my own experience I could never take the dosages of fish oil I wanted, because the taste and unease in my stomach made it so unpleasant.

Now, with Ultra Omeganol it just goes down and stays down so much easier I can take all I want with no problems.

I even tested just how easy Ultra Omeganol is to take by taking six capsules (three times what I recommend) every morning for six days on an empty stomach.

Incredibly, my stomach was fine every single day, and I didn't smell afterwards. Immediately I noticed a difference that you will too when you start taking Ultra Omeganol.

I'm sure you know from your own experience, that if you took six times the dosage of a fish oil your stomach would be a wreck.

The reason it's so easy on your stomach, is krill's delivery system. You see it's omega-3s are bound phospholipids that disperse in water.

So it doesn't sit on the top of your stomach like fish oil and cause fish burps, reflux and indigestion.

I tell you, you are going to feel a difference the very first time you take **Ultra Omeganol**.

For me, it wasn't just how easy that fish oil was on my stomach. I also noticed it working in my joints and muscles. Helping relieve pain in my shoulders and knees, I have had for years.

But just a few days after I started taking **Ultra Omeganol**, I woke up and the pain was gone.

Krill oil's delivery system is also perfect for helping the massive benefits of another sea creature I've found penetrate every cell in your body.

This sea creature is loaded with the most potent but overlooked omega-3 that makes it a powerful one-two punch with krill oil...

## **I Combined It with An Oil from another Deep Sea Creature For an Even More Powerful One-Two Punch**

I've found another incredibly healthy, slightly larger, sea creature, from deep waters off the coast of Argentina.

This creature's size ranges from about 7 inches to 40 inches long. It's another link in the food chain, and important for you, because it's the greatest source of a potent but overlooked form of omega-3.

This omega-3 is DHA.

The US Department of Agriculture has studied it closely. Finding that, in combination with lutein, it improved verbal fluency scores and rate of learning in elderly patients.<sup>12</sup>

A few years back, I found something interesting in the famous, long running Framingham Heart Study.

DHA levels are an early warning sign for dementia.

It turns out that patients with the highest levels (the top quarter) had a 47% lower risk of dementia than those with lower DHA levels.<sup>13</sup>

Two things are clear from my years of research: it's vital for a healthy brain, and **you NEED more DHA.**

Unfortunately, your fish oil is drowning in EPA, and can't give you the vital DHA you need. This is bad for two reasons...

- 1.) When you take EPA, your body has to convert it to DHA. However, the change can be wasteful and poor. Costing you potency, valuable omega-3s, and money in the end.
- 2.) DHA is better at supporting healthy brain function, eye health, nerve tissue, and healthy, normal inflammatory responses.\* It's virtually the only omega-3 acid of brain<sup>14</sup>, eye<sup>15</sup> and nerve tissues too.

Yet, most companies, and many of my colleagues still recommend fish oils short on DHA.

If you're lucky you'll get one with about 3:2 EPA to DHA. But many popular brands have a ratio of 7:1 or worse!

What a waste!

**But I've found a unique Argentinean Squid with about 2:1<sup>16</sup> DHA to EPA. The highest concentration of DHA I've found yet.**

This level of squid oil gives *Ultra Omeganol* plenty of potent and fast-absorbing DHA...that thanks to krill oil...can absorb quicker and travel more freely all over your body.

## **One Of The Last Potent And Pristine Oils--NO ONE Is Talking About**

But there is something else that'll make the benefits of DHA and EPA even more powerful...

Eliminating the toxins (like mercury, and PCBs) from your fish oil that counteract the effectiveness of it.

The solution is to find a fish oil source that is pristine...and I've found one for you. Alaskan pollock.

Recently a group of scientists conducted a study on the cleanliness of our water. They tested about 300 streams across the U.S. In those streams, 100% of the fish had mercury contamination.<sup>17</sup>

More than two thirds had more mercury than the Environmental Protection Agency says is safe.

But Alaskan pollock come from the unspoiled Bering Sea, making it toxin and pollutant free.

The American Heart Association has it on their list of fish low in mercury.\*<sup>18</sup> And even the FDA—who I disagree with on almost everything—actually got one right, listing Alaskan pollock as safe to eat too.<sup>19</sup>

It'll take a while, but I believe pollock could replace toxic fish oils; with studies just starting to pop up about its potency.

I read one of the first from Japan that looked at its effect on cholesterol and fatty acids in mice fed a high-fat diet. They found it supported healthier HDL levels by 33% after two weeks, rising to 38% after six weeks.

It also helped increase omega-3 in their blood three-fold, and in the liver two-fold. While helping properly balance omega-6 levels by 50% in the blood and 31% in the liver.<sup>20</sup>

The good news is, because I've included Alaskan pollock oil in *Ultra Omeganol* you don't have to wait for the mainstream to catch up.

Also, I've included a very special ingredient that makes sure your *Ultra Omeganol* NEVER GOES BAD.

## **Ultra Omeganol "Regenerates" Itself So It Never Spoils Or Loses Its Potency**

Even if you overcome the problem with most fish oils, that is that they are contaminated with heavy metals and pollutants, there is still this problem... No matter how pristine they are when you collect them, fish oils quickly go rancid. That's why they smell so bad.

The spoiling is a process of oxidation of the fatty acids in fish oil. This means as soon as you open a bottle of fish oil it immediately starts to lose its potency and will eventually spoil.

Despite Ultra Omeganol's high omega-3 content it doesn't spoil because I've added astaxanthin.

Astaxanthin is the world's most powerful antioxidant 6,000 times more effective than vitamin C, 800 times more than CoQ10 and 550 times more than vitamin E.\* <sup>21 22</sup>

It gets into every cell of your body. Protecting the parts of cells that dissolve in fats or water.

It even regenerates powerful, fast-absorbing, and easy-to-digest omega-3s. So they never weaken.

Also, astaxanthin has the unique ability to cross the blood-brain barrier and penetrate the brain<sup>23</sup>. So it can help deliver all of the DHA in squid oil right to your brain!

## Get Ultra Omeganol For Supreme Support Of An Aging Brain, Strong Heart, Healthy Cholesterol And More...

I'm very excited to be able to finally make **Ultra Omeganol** available to you with a special pre-order opportunity today.

It can flood you with the powerful, fast acting omega-3s you need to help revive an aging brain, support your heart and healthy cholesterol levels within the normal range, and so much more.\*

**Ultra Omeganol** offers you the very best of fish oil – supercharged - without the bad.

- It's more bio-available, absorbing more quickly and more efficiently than fish oil throughout your **WHOLE** body\*
- It settles and mixes gently in your stomach, which means no more fishy burps or aggravating stomach issues.
- It's loaded with more all-important DHA's, for even better heart, brain and cell support.\*
- It includes only the cleanest, most sustainable, and environmentally friendly ingredients. Making it **FREE** of mercury, PCBs, and other toxins.
- Plus, Ultra Omeganol will never go rancid before you finish your bottle. Astaxanthin keeps it fresh. So it's as potent in a month as it is the day you receive it.

I pride myself on trying to discover "What's Next?" and "What's Better?" to provide you with natural, powerful, and unique supplements. I look for quantum leaps forward.

My formulas are made from the very best, cleanest and most powerful natural sources on the planet. Whether I have to travel there myself, or find a partner to help me get them.

The quality of ingredients I use, and the months of back-breaking research...is what leads to breakthroughs like **Accel**, **Ultra Accel**, **Estro-Cleanse** and of course **Essence**.

*Ultra Omeganol* is that kind of breakthrough, and I'm happy to share it with you today.

## **Pre-Order The Powerful, Fast Absorbing, Easily Digestible And Toxin-Free *Ultra Omeganol* Today!**

I take your health very seriously. As if you were one of my family members.

That's why we only use the absolute best, natural ingredients in every one of our products. I can guarantee you *Ultra Omeganol* doesn't include a single synthetic ingredient.

In addition, my warehouse checks each shipment to ensure it matches my high standards.

If it doesn't, we don't ship it.

In July of this year, we received a shipment of dented bottles. Instead of selling them, even though they were still potent, I gave them out to my staff and patients.

I'm doubly as strict with the quality of ingredients we use in any of my formulas. I would never create a formula, if I couldn't get you the very best and most potent ingredients.

It may hurt the financial side of our business, but the quality of my products, and being able to give you a real alternative is more important to me.

So you can choose for yourself and not let the pharmaceutical companies dictate to you.

I wouldn't put my name on my products otherwise.

As you know, *Ultra Omeganol* contains krill oil, squid oil and pollock oil for a perfect mix of omega-3 power. Plus, the world's strongest antioxidant, Astaxanthin, for its anti-aging benefits.

You can pre-order a bottle of *Ultra Omeganol* today, for just \$49.95 plus shipping.

### **How You Can Save Even More...**

You can save on your order today by joining my *Ultra Omeganol* VIP Auto Ship program.

Instead of \$49.95, you'll pay just \$39.96 a bottle and I'll pay for your shipping fees for as long as you take *Ultra Omeganol*.

That's a total savings of over \$18 per month. After three months, you'll save over \$56! Paying for your third bottle of *Ultra Omeganol*, with change left over.

### **Get \$54.92 In Free Gifts When You Order Today**

When you join my VIP Auto Ship program and pre-order *Ultra Omeganol* today, you'll also receive two free bonuses.



The first bonus is my downloadable report "**Dr. Sears' Top 10 Life-Saving Supplements PLUS The Secret 6 You Shouldn't Be Living Without**". You'll get simple, easy-to-follow advice showing you exactly why these super-charged ingredients target and protect the most vulnerable areas of your body and mind... where to find them... and how to take them for the fastest results!

Here's just a sampling of what you'll soon be able to do with the valuable advice from this exclusive e-report that you'll be able to download immediately:

- Guard your body from the 4 deadliest forms of cancer – by adding just 55 micrograms of this mineral to your diet.
- Use the "miracle" nutrient that has the power to prevent heart attacks and reverse heart disease... and where to find it...
- Use an extremely potent herb that can boost a man's testosterone levels by 30% – in as little as 5 days!

You'll also get the inside scoop on the "Secret 6" supplements which most people overlook but that you shouldn't be living without. (One of them is a performance booster that just might keep you "up" all night!)

## **Live Pain Free TODAY! – Dr. Sears' Proven Solutions for Natural Joint Pain Relief**

When pain and arthritis patients come to my clinic, I provide them with a whole range of options and treatments. So I put my most effective pain-fighting tools into this special volume.

Here's a quick look at what you'll find:

- Why pain drugs don't work... and why they may end up killing you!
- My 7 guidelines for finding the best pain-fighting foods... PLUS 6 foods you should add to your pain-free diet right away.
- The one kind of exercise that helps eliminate pain – and the one pain-causing activity you should avoid at ALL costs...
- Why these 5 surefire pain-relief strategies are often overlooked – and how you can make them work for you...
- And so much more...

When you're coping with chronic pain, it's important to know ALL your options. This 28-page report puts you on the inside track and reveals the pain relief answers you need – all in an easy-to-follow format.

Only members of the **Ultra Omeganol** VIP Auto Ship program will receive these reports and realize this incredible monthly savings.

As always, you get complete protection from my industry leading full money back guarantee as well.

If for any reason at all, you feel like **Ultra Omeganol** isn't for you, simply return the unused portion – or even empty bottles –to me.

As soon as I receive them, I'll refund every penny you spend today. That's how confident I am that **Ultra Omeganol** is right for you.

## **Pre-Order Ultra Omeganol Today Absolutely Risk-Free...**

Ultra Omeganol Gets deep down into the cells in your gut, your heart, your muscles, your immune system, your joints, and most incredibly, even the cells in your brain. It's like giving all your cells a maintenance check and a tune up –and then doing it again every single day.

You will feel a difference almost immediately.

And notice more energy too, as a by-product of having so many super-charged and fast absorbing DHA omega-3s in your body. Or maybe it'll be because your stomach isn't upset.

I firmly believe supplementing with omega-3s is a necessity, for a healthy heart, mind, and body as you age.

Unfortunately, not all fish oil and omega-3 supplements are created equal.

**Ultra Omeganol** will give you all of the powerful, fast-acting omega-3s you need, with plenty of DHA and a healthy dose of astaxanthin too.

It'll mean no more fishy burps, toxins, and risk of your omega-3s going bad.

It's the perfect combination, to help you maintain optimal heart health.

That's why I'm offering you an opportunity to save, and making sure you can get started today risk-free. At the very least, try it. There is no risk. Only better health waiting for you.

If you don't like it, just return it for a full refund. But I'm very confident you'll be happy with **Ultra Omeganol** over the next few months. Don't wait another day. Get started by pre-ordering **Ultra Omeganol**, and start flooding your body with super-powerful, fast absorbing, and quick digesting omega-3s\*.

To Your Good Health,

Al Sears, MD

P.S. **Ultra Omeganol** contains the very best omega-3 oils that are powerful and free of toxins and pollutants. Almost immediately, it'll start helping you balance your fatty acids to support healthy inflammatory responses and promote a healthy heart.

P.S. When you pre-order **Ultra Omeganol** today, make sure you join the VIP Auto-Ship program. It'll instantly save you almost \$10 a bottle. Plus I'll pay your shipping costs every month for as long as you take **Ultra Omeganol**, and give you two free bonuses that are yours to keep even if you cancel.

- 
- <sup>1</sup> Lerna M, et al "Supplementation of diet with krill oil protects against experimental rheumatoid arthritis", *BMC Musculoskeletal Disord* 2010
- <sup>2</sup> Linn E Fosshaug, "Krill oil attenuates left ventricular dilation after myocardial infarction in rats", *Lipids in Health and Disease* December 2011
- <sup>3</sup> Stine M et al, "Metabolic effects of krill oil are essentially similar to those of fish oil but at lower dose of epa and dha, in healthy volunteers", *Lipids* Jan 2011 pg 37-46
- <sup>4</sup> Ferramosca A et al, "A krill oil supplemented diet reduces the activities of the mitochondrial tricarboxylate carrier and of the cytosolic lipogenic enzymes in rats.", *Anim Physiol Anim Nutr.* 2011 Feb
- <sup>5</sup> Bruce A, Johnson A, Lewis J, Raff M, Roberts K, Walter P. "Molecular Biology of the Cell." New York, NY: Garland Publishing, Inc.;1994.
- <sup>6</sup> Voet D, Voet JG, Pratt CW. "Fundamentals of Biochemistry: Life at the Molecular Level. 2nd ed." New Jersey: John Wiley and Sons, Inc.; 2006:547.
- <sup>7</sup> Pike RL, Brown M. "Nutrition: An Integrated Approach." New York, NY: Prentice-Hall; 1984:450-84.
- <sup>8</sup> Nicolson GL. et al, "Metabolic Syndrome and Mitochondrial Function:Molecular Replacement and Antioxidant Supplements to Prevent Membrane Peroxidation Andrestore Mitochondrial Function." *JCell Biochem* 2007
- <sup>9</sup> Ferramosca A. et al, "A Krill Oil Supplemented Diet Reduces the Activities of the Mitochondrial Tricarboxylate Carrier and of the Cytosolic Lipogenic Enzymes in Rats.", *Anim Physiol Anim Nutr.* 2011 Feb
- <sup>10</sup> Bjordal B. et al, "Krill Powder Increases Liver Lipid Catabolism and Reduces Glucose Mobilization in Tumor Necrosis Factor-Alpha Transgenic Mice fed a High-Fat Diet.", *Metabolism* October 2012 pages 1461-1472.
- <sup>11</sup> Banni, S., et al, "Krill oil significantly decreases 2-archidonoylglycerol plasma levels in obese subjects.", *Nutrition & Metabolism* 2011 1743-7075-8-7
- <sup>12</sup> EJ Johnson. et al, "Cognitive Findings of An Exploratory Trial of Docosahexaenoic Acid And Lutein Supplementation in Older Women.", *Nutr Neurosci.* 2008 April
- <sup>13</sup> Schaefer, Ej. et al, "Plasma Phosphatidylcholine Docosahexaenoic Acid Content and Risk Of Denetia and Alzheimer Disease: The Framingham Heart Study." *Arch Neurol* 2006
- <sup>14</sup> Fatty acid composition of the postmortem prefrontal cortex of adolescent male and female suicide victims. *Prostaglandins Leukot essent fatty acids* 2009
- <sup>15</sup> Frederik J et al, "Fatty acid composition of the human macula and peripheral retina", *Invest Ophthalmol Vis Sci* 1992
- <sup>16</sup> Hwang, L. S., "Fraction of Urea-Pretreated Squid Visceral Oil Ethyl Esters.", *Journal of the American Oil Chemists' Society*, 2001, pg 473-476.
- <sup>17</sup> Gorman, S., "Mercury Tainted Fish Found Widely in U.S. Streams." Reuters. <http://www.reuters.com/article/idUSTRE57J01720090820>. Accessed 11 2013.
- <sup>18</sup> "Fish 101" American Heart Association. [www.heart.org](http://www.heart.org). Updated Mar 20 2013 retrieved Novemeber 1st 2013
- <sup>19</sup> "Fresh and Frozen Seafood: Selecting and Serving it safely", U.S. Food and Drug Administration, [www.fda.gov](http://www.fda.gov), Updated October 31 2013 retrieve November 1st 2013
- <sup>20</sup> Zhi-hong, Yang. et al, "Pollock Oil Supplementation Modulates Hyperlipidemia and Ameliorates Hepatic Steatosis in Mice Fed a High-Fat Diet", *Lipids in Health and Disease* 2011
- <sup>21</sup> Pandey, S. et al, "Anti Aging Therapy: Various Alignments to Control Premature Aging." *International Journal of Pharma and Bio Sciences* 2010;V1(2)
- <sup>22</sup> Bagchi, D., "Oxygen Free Radical Scavenging Abilities of Vitamins C, E, B-Carotene, Pycnogenol, Grape Seed Proanthocyanidin Extract and Astaxanthins in Vitro." *Pharmacy Sciences Creighton University School of Health Sciences*. 2001.
- <sup>23</sup> GuerinM., et al "Haematococcus Astaxanthin: Applications for Human Health and Nutrition.", *Trends in Biotechnology*, May 2003 pages 210-216